

## Hospitality SD-WAN

# Creating Amazing Digitally Connected Guest Experiences

A failure of high-speed internet access can cost hotels dramatically with the loss of guest loyalty and revenues. Business travelers have a critical need to connect to corporate applications such as email, VPN, shared documents and business cloud applications like Microsoft Office 365. Internet-based video applications like Zoom, Netflix, and YouTube are continuously increasing bandwidth demand which can quickly saturate your links and cause poor user quality-of-experience.

Delivering high-speed Internet access (HSIA) for guests can be complex and expensive, and any network downtime puts hotel operations and guest satisfaction at risk.

## Hotel Connectivity Requirements

- Combine Multiple Links for Increased Throughput.
- Unbreakable Access that Eliminates Downtime.
- Control Bandwidth Utilization and Application QoS.
- Limit or Block Unwanted Application Traffic.

## Simple, Reliable Solution Delivers Efficient HSIA

ELFIQ by Adaptiv Networks provides an affordable, flexible, and efficient link balancing solution that manages multiple Internet links for hospitality providers. That's why hundreds of hotels already rely on Adaptiv Networks for simple, reliable solutions that deliver high-quality guest connectivity with minimal IT effort.

We combine links from multiple sources on multiple technologies to help eliminate downtime while delivering up to 20Gbps of bandwidth. Our solutions also optimize application performance to ensure high quality user experiences that enhance guest loyalty even for the most demanding business customers.

# Hospitality Advantages



## Multi-Link Aggregation

Keeping up with bandwidth demand requires a high-speed connectivity solution that scales when you need it.

Our solution combines up to 128 links from different ISPs into a single virtual network and scales up to 20 Gbps of bandwidth throughput.



## Fast & Easy Deployments

Whether it's for new or existing properties, a network installation delay can create a serious business disruption.

Our experienced support team makes installation a breeze. Our zero-touch provisioning completes installation typically in about 10 minutes



## Centralized Management & Visibility

It is critical to understand how links are performing to quickly adjust bandwidth policies when needed.

We provide a single platform to centrally manage policies and access reporting and intelligence, with affordable maintenance plans for professional network support.



## Bandwidth Optimization

Broadband links can provide cost-effective high-speed bandwidth, but they lack the intelligence to prioritize real-time applications.

We offer intelligent traffic shaping, using QoS and DPI, to dynamically identify and control traffic - delivering rich user experiences over low-cost broadband links.



## Interoperability with Network Services

From the back office to dining areas and guest services, the hospitality business relies on a range of network technologies.

Our solution simplifies interactions with third-party devices and products, and even allows automation via (REST) APIs.



## Security with SD-WAN Encryption

Broadband connectivity can create a security risk because guest information and corporate applications may be exposed to the public Internet.

We offer optional SD-WAN encryption to create a secure private network path using any type of broadband links.