

SD-WAN for Retail

Delivering Frictionless Retail Shopping Experiences

Digital transformation is changing the way customers shop and the way they buy, but that should not increase store network complexity or require in-store IT staff.

The retail store of the future requires a simple connectivity solution that delivers unbreakable internet access with remote monitoring and management.

Store Network Connectivity Requirements

- Continuous Access for Digital Payment Systems.
- Optimizes Performance of Store Management Systems.
- Support Rich In-store Customer Shopping Experiences.
- Control IT Expenses and Bandwidth Costs.

What retailers need is a smarter and more reliable connectivity solution that just works.

A Simple, Cost-Effective Solution

Adaptiv Retail SD-WAN provides a simple, robust connectivity solution for the store network that is easy to buy, easy to deploy, and easy to own. Our solution creates unbreakable access for digital payment systems while delivering superior quality voice and video calls and for mission-critical store management software applications. Best of all, it's remotely monitored and managed, so you can focus on your business instead of your network.



Advantages for Retailers



Always on Connections

If you're not connected, you're losing money. You need a resilient network that automatically keeps stores online through link outages.

Our best-of-breed failover solution helps ensure all your voice, cloud and payment systems stay connected.



Fast & Secure Checkouts

Cardholder information must be protected, with shoppers often frustrated by long check out lines.

We combine speed and security to accelerate payment transactions while keeping customer data safe.



Rich In-Store Experiences

Retail competition is fierce, and threats from online retailers are increasing.

Our solution helps you embrace innovative digital technologies that deliver rich in-store experiences to help increase brand loyalty.



Faster Guest WiFi

Free wi-fi enhances the customer experience, but also adds to bandwidth and security issues.

We isolate your guest wi-fi traffic from secure systems, and empower you to decide how much bandwidth to offer your customers.



Office Productivity

When corporate retail apps move to the cloud, your operations, marketing, finance, and staffing all rely on connectivity.

We keep your entire organization productive with more responsive cloud access.



Reduce Store OPEX

Controlling store costs is essential to profitability.

We build high performance retail networks from low-cost broadband links as part of a cost-effective managed service that brings economies of scale to any-size IT budget.