



SDWAN CHANNEL ASSIST provides the modular services and components that you need to be able to offer white-labelled, multi-vendor SD-WAN and SASE to your customers - simply select the modules you need for each customer, combine with your own services and products to create a solution tailored to the exact needs of each and every one of your customers - instantly

The last 18 months has taught the IT Channel that providing the correct SD-WAN solution to a customer is a complex and consultative process. There is no one-size fits all vendor, and building your own technical and sales teams, with the right certifications and experience, can take years. **SDWAN CHANNEL ASSIST** removes all the barriers and provides you with the services you need to almost instantly become a credible solution provider.

“ Nowadays, you wouldn’t even think about servicing your own car – you’d leave that to a specialist – It’s the same with SD-WAN! – trust an expert to deliver what you need “



“My IT provider only offered 1 or 2 choices for SD-WAN and neither was suitable – I needed a solution that matched my requirements exactly so I had to look to new providers to source what I needed.”

WHITE LABEL SERVICES WITH CHANNEL ASSIST

- ASSIST – 100% online Automated Solution Scoping & Intelligent Sales Tool
- Complete suite of SD-WAN services from 9 of the world’s top vendors
- SASE and Integrated security solutions from 4 top vendors
- uCPE equipment to run both SD-WAN and security on a single device
- Bespoke solution design according to exact customer requirements
- Full Solution design diagrams and solution proposal
- Include your own connectivity or we can provide part or all for you
- Full access to our technical and sales expert resources
- Services delivered in over 190 countries
- Proof of concept and Pilot services
- Research and Development laboratory
- Full solution management
- 24 x 7 technical support helpdesk
- Field engineer services
- Orchestrator hosting and management
- Layer 4 additional encryption
- Internet middle mile optimisation
- **SDWAN REMOTE** – deviceless SD-WAN for home working
- **SDWAN CLOUD** and public / private cloud integration
- Rescue and recovery of failed projects





SDWAN CHANNEL ASSIST – EVERYTHING YOU NEED TO PROVIDE SD-WAN



The success of your project is determined even before the very first site is installed – selecting the correct SD-WAN and Security vendors, hardware and connectivity options as well as the infrastructure design and solution configuration, is as critical as selecting the best-chance-of-success partner to work with.

“Not only did SDWAN Solutions give us everything we needed, they also gave us the best commercial offer which means we can still make healthy margins.”

YOU CHOOSE HOW TO GO TO MARKET

- **A simple referral** of our services, where we do everything for you and you receive a monthly referral fee for the life of the contract.
- **Straightforward resell** of our services and solutions.
- **Build your own product**, where we supply the SD-WAN components you need and you add in your own products and services to build your own SD-WAN solution offer – under your branding.

HOW YOU BENEFIT FROM CHANNEL ASSIST

- Everything you need in one place, provided by the trusted experts in all things SD-WAN and SASE
- You provide bespoke, best in class SD-WAN solutions to all of your customers without having to invest in training, staff or product
- You will not face the traditional problems faced by suppliers when first offering SD-WAN
- You receive margin revenue from every sale and revenue from the additional connectivity sold in the solutions
- You maintain your customer base as customers do not need to source SD-WAN services from competitors.
- No investment, no commitment and you can be up and running in less than a week



CERTIFIED EXPERTS


- The UK's only SD-WAN Subject Matter Experts
- The only company in the world with 2 SD-WAN SMEs
- Over 35 vendor certifications

“SDWAN Solutions doesn't just deal with big corporates, they have solutions for even the smallest of my customers – I can now offer solutions to all my customers and I don't need to do anything.”



CONTACT US

- **SDWAN SOLUTIONS UK**
London Tel +44 (0)203 638 6680
- **SDWAN SOLUTIONS EU**
Brussels Tel +32 (0) 2 792 33 78
- **SDWAN SOLUTIONS AFRICA**
Johannesburg +27 (0) 11 575 1825

#	Supplier or Provider Competency		Why it's important to you
1	Certified SD-WAN Subject Matter Experts (there's only 12 globally)	2	The provider should have the experience, knowledge, official certifications and the respect in the industry behind them to be properly considered subject matter experts
2	Number of installation options available to customers	3	Installation options should be available to suit your requirements or preferences
3	Number of management options available	3	Management options should be available to suit your requirements or preferences
4	World leading Security vendor technologies	4	Your business needs to be protected by the best security available, and your provider should have the ability to change security provider without changing SD-WAN vendor or replacing hardware
5	Number of Access technologies available	6	The provider ensures all of your sites have access to all available connectivity options at all times, without limitation
6	Proven SD-WAN vendor technologies	9	The provider aligns your business requirements to the most suited SD-WAN vendor technology, not to the only one on offer
7	Number of countries where local field engineers are available	190	You have access to your provider's field engineer services across the globe, in your local language
8	Number of countries where solutions can be deployed, managed and supported	190	Solutions should not be limited to specific countries or regions, now and in the future. Ensures a single global solution and increased performance, reduced cost and centralised management
9	Connectivity providers	1953	Network provider choice ensures every site has the best available connectivity installed to maximise resilience, redundancy and performance and is not dependant on a single provider
10	SD-WAN vendor certifications	35+	The provider must fully understand their own services and solutions as well as other vendor solutions to be able to propose the best possible solution to you
11	100% focus on SD-WAN and SaSe	X	The provider offers focused attention and expertise on SD-WAN and SaSe technology - not a jack of all trades
12	24 x 7 x 365 support	X	The provider and their support experts should be available to you 24 x 7 x 365
13	Clear escalation path	X	Complete escalation path for 24 x 7 support right through to CTO and CEO level
14	Full account management with quarterly reviews	X	Your account is fully managed with a single point of contact, by the provider
15	Independent solution advice, always	X	You receive the best solution for your requirements, and not the only solution that your provider can supply
16	Multi-Award winning company	X	The provider has earned industry and peer recognition for SD-WAN and SASE products and services
17	Project management	X	The provider has experienced PM services available for your solution deployment
18	Research and Development laboratory	X	The provider has the ability to test the proposed solution, in a live simulation environment, before POC or deployment
19	SD-WAN functionality testing process	X	The provider ensures and confirms that the SD-WAN technology is suitable and will provide the expected benefits accordingly, with no surprises
20	SD-WAN vendor training for customers	X	As part of your solution, the provider ensures that you become confident and certified in the vendor technology, important for co-managed and self-managed solutions
21	UK and EU Headquarters, Africa satellite office	X	The provider is able to support business requirements locally and globally without restriction and additional charges
22	Complete suite of SD-WAN and SaSe services	X	The provider offers every possible SD-WAN related professional service including consultancy, to design, POC, implementation, management, expansion, consolidation, RFP process and many more
23	Deployment-As-a-Service	X	The provider has the ability to deploy services and solutions for you, where you do not have IT teams, in 190 countries world-wide
24	Engineer-As-A-Service	X	The provider has the ability to supply engineering resource where you do not have IT teams, in 190 countries world-wide
25	Free of charge Proof of Concept	X	The provider does not charge a fee or cost for the POC
26	Mix and Match solution components	X	Best in class technology vendors make up your solution - You are not forced to settle for a single vendor suite of products when you only want one element
27	Online solution design option	X	Convenient, tailored multi-vendor solution design, at your own time and pace, without having to physically meet with dozens of suppliers, could save you months of investigation

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27	Online solution design option	X	Convenient, tailored multi-vendor solution design, at your own time and pace, without having to physically meet with dozens of suppliers, could save you months of investigation
28	Only offers True SD-WAN technologies and solutions from certified and tested vendors	X	Some vendor solutions are SD-WAN in name only and do not offer the functionality that true SD-WAN delivers
29	OPEX and CAPEX pricing models	X	The provider offers zero installation fees with a set monthly payment option
30	Orchestrator-As-A-Service	X	The provider is able to host and manage the solution orchestrator as part of your solution
31	Physical and virtual appliances are available	X	The solution is able to run on physical and virtual appliances, or a mixture of both
32	Proof of Concept trials	X	The provider is able to demonstrate the solutions and technologies within your live environment, thereby proving real-time capabilities and benefits
33	Seamless multi-vendor solution integration	X	The provider can support different SD-WAN vendor solutions and allows seamless communication between them when mergers and acquisitions result in different provider networks
34	Short term connectivity contracts available	X	Ensures no contractual tie in for technologies that may become out-dated during your contract
35	Solution Co-management option	X	The provider allows you to make changes to your network, once certified, as and when you need to, knowing that the provider is available 24 x 7 to make these changes for you also.
36	Solution Re-Tech guarantee	X	Keeps your solution as technically optimised as possible, through-out the contract, replacing technologies as and when new options become available.
37	Solutions designed to suit customer requirements	X	There is not a single off the shelf solution that is suitable for everyone - your requirements are unique to your business and your network solution needs to satisfy these requirements
38	Solutions scalable to thousands of edge devices	X	No limitation on the number of edge devices that can be installed as part of a larger deployment
39	Universal CPE hardware with VNF capability	X	Universal CPE ensures that SD-WAN and security software are not tied to the hardware, allowing you change elements without replacing the hardware. Running multiple applications on a single device reduces cost and management
40	4G private APN network option	X	The provider solution separates your traffic from consumer LTE networks in congested areas
41	Access to SDWAN Cloud, in 50 locations globally	X	Allows seamless access to every IaaS, SaaS, private Cloud and public Cloud instance as well as connection to nearly 700 global DC locations on a PAYU, as part of your SD-WAN solution. Also enables you to operate separate SD-WAN vendor solutions in a single network, particularly relevant during acquisitions and mergers.
42	All available bandwidth is used within a solution	X	The provider solution makes use of all installed connectivity ensuring that secondary lines are used and not sitting idle, waiting for a main link failure.
43	Application enhancement	X	The provider designs the solution around application requirements and performance to boost business productivity
44	Enhanced layer 4 encryption is available as an option	X	The option of including enhanced layer 4 encryption so that your traffic remains completely invisible even to the SD-WAN provider - suitable for MOD, Govt and financial organisations
45	Is able to utilise satellite as a connectivity option	X	The provider is able to use satellite connectivity successfully in conjunction with lower latency connections,
46	LTE can be used as a main connection technology	X	Some providers only permit the use of LTE services as a link of last resort or as a dedicated back-up solution, thereby limiting your connectivity choices
47	PAYU access to nearly 700 global DC locations	X	The provider solution enables you to connect to global DC locations and only pay for the bandwidth you use, as part of your SD-WAN solution. No need to maintain point to point links globally
48	SASE Options	X	The provider offers integrated security options, either on the physical edge device or supplied via Cloud as part of a tailored solution design, deployment and management
49	SD-WAN and / or Security components can be replaced without replacing the hardware	X	Change SD-WAN or security without replacing the hardware as is the case with a single provider SaSe
50	Simple Multi-Cloud Access	X	Access to multiple Cloud instances for resilience and redundancy as standard with your SD-WAN solution.
51	Solution provides per packet traffic steering	X	The provider solution reacts sub second to changes in conditions and applications are NOT pinned to links requiring them to failover to secondary links
52	Sub-second failover after link failure	X	The provider ensures that your solution reacts sub-second to link failure or link brownout, preventing dropped calls etc